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Distributor Promotions by



Hi Jason,

### Celebrate the Year of the Pig!

#### What AMD and the Year of the Pig Have in Common.

According to the Chinese calendar (and the placemats at our favorite local Chinese food restaurant), it's the Year of the Pig. (A.K.A. the Year of the Boar.) There are many admirable qualities associated with people born in the Year of the Pig, especially love of nature and peacefulness. Along these lines, this issue of AMD eNews Update discusses how AMD is the brand your customers will want for microprocessor products that offer environmental friendliness and high performance. We're spreading the love about the launch of the AMD 690 chipset. And there's also a story about the bold AMD 50x15 initiative, which promises to benefit all of humanity. What better way to celebrate the Year of the Pig all year long!

[Click here for more about the Year of the Pig.](#)  
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### Introducing the AMD 690 Series Chipset.

#### The New AMD Platform Integrates ATI Graphics for the Ultimate Visual Experience™ For Windows Vista™. And It's Affordably Priced!

At the end of February, AMD unveiled the AMD 690 series chipset. This new chipset brings together the combined strengths of AMD CPU and platform technology with the industry-leading features of the ATI Radeon™ X1250 GPU.

The AMD 690 series chipset promises The Ultimate Visual Experience™ for Windows Vista users, because it's packed with the power users need to make new features like Windows Flip and Windows Flip 3D an integral part of every business day.

And there's more in store.

"This is just the first in a line of innovative, high-performance AMD chipsets that we'll introduce to address every sector of the market said Phil Eisler, corporate vice president and general manager, AMD Chipset Division.

[Click here learn more about the AMD 690 series chipset.](#)  
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### AMD Chips: More Energy Efficient and Quieter.

#### More Green and Greater Peace.

It used to be that as semiconductors got faster and consumed more energy, they got hotter. And to cool them off, computers needed fans—very loud ones. (How many customers ever said, "Hey, thanks for the loud fan!")

We're working to change that.

For your customers, AMD actively designs energy efficiency and power management into its microprocessor products. Called Cool'n'Quiet™ technology, it's our innovative alternative to power hungry, hot microprocessors. So now, AMD-based systems effectively lower power consumption and run quieter, while still delivering performance-on-demand for the ultimate computing experience.

Don't just take our word for it. AMD Cool'n'Quiet technology was awarded ENERGY STAR® recognition by the U.S. Environmental Protection Agency for the advancement of energy-efficient computer technology.

AMD now offers you the ability to offer your customers:

- Reduced heat output from your PC
- Quieter PCs for a quiet home
- Reduced PC power consumption

[Click here for more info about AMD energy efficient technology.](#)  
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### AMD 50x15: A Worldwide Effort.

Imagine living without the Internet or high technology. What would business, entertainment or communication be like without it? For most of the world's population, it's hard for them to imagine life with it.

FACT: Less than 15% of the world's six billion people have access to the Internet and the economy it is helping to drive.

The fact that 85% of the world's population is not benefiting from high technology is amazing. This prevents people in high-growth, developing regions from realizing greater educational, social and business opportunities. It also limits the opportunities for their country's economic growth and participation in the global economy.

AMD is working to change this equation.

The AMD 50x15 initiative is a bold and far-reaching effort to develop new technology and solutions that will help enable affordable Internet access and computing capability for 50% of the world's population by the year 2015. The global population is estimated to reach 7.2 billion people in 2015, so there is positive potential at every imaginable level to be unlocked as 50x15 brings billions of people into the digital age.

[Click here for more about the AMD 50x15 initiative.](#)  
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### AMD Vista Promotion exclusively at D&H.

By popular demand we've expanded the AMD Vista Promotion. Now through March 31, 2007 take advantage of the following savings:

**Save \$5.00** when you purchase AMD Athlon™ 64 X2 Dual-Core Processor, Windows Vista™ and ATI Radeon X1300 Pro PCIE or AGP and receive an AMD customized chassis fan *FREE*.

**Save \$7.50** when you purchase AMD Athlon™ 64 X2 Dual-Core Processor, Windows Vista™ and ATI Radeon X1650 Pro PCIE or AGP and receive an AMD customized chassis fan *FREE*.

**Save \$10.00** when you purchase AMD Athlon™ 64 X2 Dual-Core Processor, Windows Vista™ and ATI Radeon X1950 Pro PCIE and receive an AMD customized chassis fan *FREE*.

Eligible AMD Athlon™ 64 X2 Dual-Core Processor:

- AMD Athlon 64 X2 3500
- AMD Athlon 64 X2 3800
- AMD Athlon 64 X2 4200
- AMD Athlon 64 X2 5200
- AMD Athlon 64 X2 5400

#### Limit (1) fan per customer

Contact your D&H sales representative for more details.  
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### "AMD to the Power of Green."

Your "green" adds up when you buy select AMD processors and motherboards or select AMD processors and GPUs. Ask an AMD Authorized Distributor about rebates available now when you buy select pairings on the same invoice.  
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### AVS Promos now available at ASI.

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<http://www.asipartner.com/Microsite/AMD/Default.htm>

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### See you next month.

You're receiving this monthly eNewsletter from the new AMD. We aim to pack it with great valuable and newsworthy information. We hope you appreciate it and hope to hear your feedback as to how we can continue to improve this communication. Simply send a note to [Solution.Provider@amd.com](mailto:Solution.Provider@amd.com) or click on the link at the header of this eNewsletter.  
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